

Training
Sport Youth
Education



ERASMUS + AGM +

Erasmus+ AGM+ Program

The new Erasmus program involves all of the current educational programs in the European Union. This program covers every stage of development, from education in school through adulthood where one's formation continues. The Erasmus+ AGM+ program brings together institutional, academic and athletic fields, reinforcing a common feeling of European citizenship. Our main goal is to consolidate Erasmus+ as a reference and unifying program. Throughout diverse societies, we strive to spread the key role that both education and athletic values play in unifying and bringing different cultures and individuals closer together.

Objective

To strengthen the identification of the European Union citizens through sport and the consolidation of a common project.

About us

The team of AGM, experienced in advising and training athletes, joins Susana del Rio (Doctor Cum Laude in Political Sciences). Director of the European project "Upgrading Europe," Susana del Rio is also a member of The Committee of Independent Experts of the European Commission, and an expert in the Erasmus+ project.

www.erasmuscampus.eu



What is the process like?

The central tool of the project is a technological platform that connects participating universities with Students-Athletes and other countries all around the world, providing them with information about those universities, the specific programs they offer, and other benefits they can provide for athletes. Erasmus + AGM + E-Profile for students: every athlete will have an E-Profile available. This E-profile includes personal, professional, academic and athletic information. Athletes will be able to use this information when contacting universities, trainers and admissions departments. This personal document also includes photos, highlights videos, competition results... as well as academic information about the facilities of different universities. This platform will bring together hundreds of athletes and universities in Europe and other regions such as the United States of America or South America, providing universities with the opportunity to participate in the program and promote themselves internationally.

Who is our audience?

Universities – Every university of the European Union which considers athletics as a strategic element to differentiate themselves, wants to attract students from all around the world by offering their academic and athletic programs, and is willing to offer advantages and aid to students who want to attend a university thanks to their participation in sports.

Benefits for Universities:

- The promotion of the university thanks to athletics, reaching thousands of students and athletes, differentiating the college from others.
- Attracting the profile of students with the values that sports teach, such as sacrifice, hard work, enthusiasm, and teamwork—in this case, for the college they belong to.
- Participating in competition nationally and internationally, establishing an excellent reputation and positive branding.
- The promotion of the university and its academic and athletic programs around the world.
- Cooperation with clubs and federations nearby in order to encourage the academic formation of local athletes.



Responsibilities of the Universities:

- The universities don't have to assume any economic fee.
- To create and maintain teams in the university, with a strategy aimed at sports (Trainers, budget for sports, trips for competitions, etc.).
- To participate in regional and national competitions, for both individual and team events.
- To provide athletic facilities for the student-athletes, either on campus or in nearby clubs or facilities, where students are able to train properly.
- To establish academic scholarships and other financial support for athletes attending the university and representing the athletic teams of the university.
- To work for a compromise between the student-athlete and the faculty, with the support of different departments within the university.
- To name an Athletic Director to oversee the recruitment of athletes and to manage the teams representing the university.