



ERASMUS+ AGM +:

EDUCATION, TRAINING, YOUTH AND SPORT

ERASMUS+ AGM+ PROGRAM

The new **Erasmus+ AGM+ program** involves all of the current educational programs in the European Union. This program covers every stage of development, from education in school through adulthood where one's formation continues.

Erasmus+ works as a cohesive element inside the European Union, developing an even stronger supranational, transversal and unifying system. Academic entities, institutions, and students will simultaneously be receivers and promoters of a European educational model. Universities will act as a key location for the development of Erasmus+.

The new program of European dimension identifies sport as a key element for the first time, incorporated in the routine of European citizens, adding a new meaning with as much potential as sports.

Erasmus + AGM+ has a global budget of 14,700 million Euros for a six year period from 2014-2020. Athletics, and everything it involves, will receive 265 million Euros for this budget.

Erasmus+ AGM+ program brings together institutional, academic and athletic fields, reinforcing in this way a common feeling of European citizenship. Our main goal is to consolidate Erasmus+ as a reference and unifying program. Throughout diverse societies, we strive to spread the key role education and athletic values play in unifying and bringing different cultures and individuals closer.



WHAT'S THE AIM OF THE PROJECT?

The main priority of the program is to strengthen the sense of European citizenship and identity through sports and to consolidate a common project.

The universities that join the program will be pioneers in the creation, development and implementation of the new European program Erasmus+. These universities will promote European education, reaching thousands of students and athletes, and differentiating themselves from other universities, thanks to their support for sports and the athletic programs that the universities have. In addition they will be able to attract the kind of student with values linked to the athletic world, like persistence, sacrifice, dedication or teamwork for the benefit of the group.

European athletes from other regions could also benefit from the program, because they will evaluate dozens of European universities that have athletic programs, which will allow them to combine their sports with university studies, achieving an international experience during their time at university.

These athletes will benefit from the institutional support to sport, greater flexibility of their class schedule, the support of the university, and even in some cases, partial scholarships that will help them to finance their university costs.



ABOUT US:

The team of AGM, experienced in advising and training athletes, joins Susana del Rio (Doctor Cum Laude in Political Sciences). Director of the European project "Upgrading Europe," del Rio is also a member of The Committee of Independent Experts of the European Commission, and an expert in the Erasmus+ project.

<http://erasmusmascampus.eu/>

WHAT IS THE MAIN AIM?

Platform connecting European universities with students from around the world

The central tool of the project is a technological platform that connects participating universities with Students-Athletes and other countries all around the world, providing them with

information about those universities, the specific programs they offer, and other benefits they can provide for athletes.

E-Profile for students- athletes

Erasmus + AGM + E-Profile for students: every athlete will have an E-Profile available. It includes personal, professional, academic and athletic information. Athletes will be able to use this information when contacting universities, trainers and admissions departments.

This personal document also includes pictures, highlight videos, and competition results, as well as academic information about different universities' facilities.

Access to information from hundreds of European universities that support athletics

Student-athletes will have free access to the platform, where they can perform searches for universities that offer their particular sport, in the desired country of the European Union. They will also be searchable based on degree, cost of the University, existing scholarships and other types of aid, and benefits offered to student-athletes.

The Spreading of information directly and indirectly to thousands of athletes from Europe and other regions

The platform will reach thousands of European student- athletes and students from other regions of the world, especially from the United States and Latin America, giving visibility to the Universities that wish to participate in the program and want to promote themselves internationally.

Meetings and debates at universities and other institutions

Events will be organized to get to know the theoretical aspects and content relating to the objectives and the projection of the Erasmus + AGM + program. We will promote discussions that feature representatives from European institutions, as well as representatives from universities, athletic representatives and different student associations.



WHO IS OUR AUDIENCE?

Universities – Any university of the European Union which considers athletics as a strategic element to differentiate themselves, wants to attract students from all around the world by offering their academic and athletic programs, and is willing to offer advantages and aid to students who want to attend their university thanks to their participation in sports.



Benefits for Universities:

- The promotion of the university thanks to athletics, reaching thousands of students and athletes, differentiating the university from others which have not set up such an innovative strategy.
- Attracting the profile of students with the values that sports teach, such as sacrifice, hard work, enthusiasm, and teamwork—in this case, for the university they belong to.
- Participating in national and international competitions, establishing an excellent reputation and positive branding, in order to attract new students by the association of the university's name and athletics.
- The promotion of the university and its academic and athletic programs around the world, including videos and information in the E-Profile of the University located in the Erasmus+AGM+ platform.
- Cooperation with clubs and federations locally in order to encourage the academic formation of local athletes.

Responsibilities of the University:

- To create and maintain teams in the university, with a strategy aimed at sports (Trainers, budget for sports, trips for competitions, etc.)
- To participate in regional and national competitions, for both individual and team events.
- To provide athletic facilities for the student-athletes, either on campus or in nearby clubs or facilities, where students are able to train properly.
- To establish academic scholarships and other financial support for athletes attending the university and representing the athletic teams of the university.
- To work for a compromise between the student-athlete and the faculty, with the support of different departments within the university.
- To name an Athletic Director to oversee the recruitment of athletes and to manage the teams representing the university.

Student-athletes – Those athletes who are interested in combining medium or high level Sports with university studies, and want to find different options in Europe that allow them to train, compete and study, keeping in mind their particular situation as student athletes.

Benefits for the athletes:

- The opportunity to continue practicing their sport at the highest level during their university years, training and competing during the greater part of the year, thanks to the support offered to the university athletics by the program.
- The ability to combine high level athletics with university studies, with support from every facet of the university which forms the core of the program.
- To return to their home country with a high level of English, both written and spoken. They have the possibility to return home with a third language if the chosen country has a different native language than English or the student's native language.
- To obtain scholarships and financial aid that may help the students to reduce the cost of studying abroad.
- To obtain an international point of view, formed through years of experience outside of one's native country.
- The development of an international network thanks to the opportunity to study with and compete against other foreign students.
- It will be a key time for student's future careers. The interchange of knowledge and culture, and the coexistence of athletes from different countries in the European Union, provide a multidisciplinary education of value which cannot be taught in the classroom.



<http://erasmuscampus.eu/>